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COMMUNITY ACTIVIST TRAINING LA1

General Overview of the training



1. Introducing the Training Team
2. Introducing the Main Goals, Learning areas and Learning outcomes.
3. Who we are? Introducing the participants in the room.
4. First sharing of personal interest being part of this training - base for building primary community



Learning areas (Summary)

1. Understanding the role of CA and the Community diversity
2. Community activist competences
3. Community network – development and sustainability



Learning Area 1: Community activist – Understanding the role of CA and the Community diversity.

- Community activist - what does it mean?
- Community diversity – positive approach to difference.
- Engagement and causes – mission, vision, goals

Learning Area 2: Community activist competences

- Communication, motivation, leadership, lobby and advocacy – general overview
- Motivation
- Leadership, leadership styles
- Lobby and advocacy



Learning Area 3: Community network – development and sustainability

- Community network – definition and identification of common values, priorities and principles of work.
- Community network – identify your community activists
- Community network - draw your structure.
- SWOT analyses and lessons learned



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Defining Community, Community Education and Community Development



CA_LA1_a

Defining community:



- Individual activity:

Draw your community – what your community represents to you? (You will share this with the rest of the group.)

- Group activity:

Discuss the definition of community.

- Discussion:

- ✓ *Why is it important for workers to understand that there is more than one definition?*
- ✓ *How will a community worker understand?*
- ✓ *How a community defines itself?*

Community activist (CA)



Quick thinking with the group - What is CA?

- ❑ collect different suggestions on the flipchart paper
- ❑ summarize and group the common words
- ❑ establish common conception



CA_LA1_b

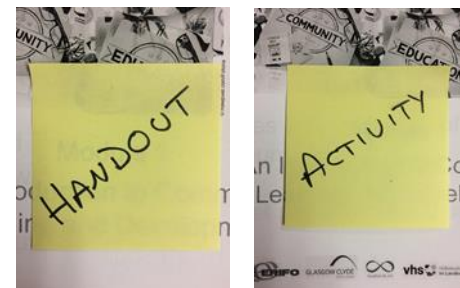
Community diversity



Community diversity - All different, all equal - the
Council of Europe Education pack

- ❑ valuing the difference
- ❑ understanding the difference - culture
- ❑ positive approach to difference

CA_LA1_c
CA_LA1_d



Community diversity



Community diversity - All different, all equal

- ❑ Equality beyond cultural and ethnic region
- ❑ Solidarity and empathy
- ❑ Understanding the difference
- ❑ Benefits and tolerance

Community diversity



Community diversity - All different, all equal

- ❑ Equality and diversity
- ❑ Cultural difference
- ❑ All different but all equal

Community Engagement and Cause



Community engagement refers to the process by which a community benefits organizations and individuals building ongoing, permanent relationships for the purpose of applying a collective vision for the benefit of the community.

1. Mission - Today
2. Vision - Future
3. Goals - Path



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Community Engagement and Cause



1. The participants divide into groups
2. You have 45 minutes for defining Mission, Vision and Goals of your Group / Community
3. Each group has 10 minutes to present the outcomes
4. 60 minutes for paper work to put all results together



CA_LA1_e

What we should have in mind?



- 1. Mission** – What explains? Is It clear, it is concrete?
- 2. Vision** – Where are we going? Is it clear to everyone? Is everyone committed?
- 3. Goals** – Understandable, clear and concrete? The goals should be measurable? Do you have check points? How do you measure the risk? Do you have clear outcomes and indicators?